



WHO WE ARE

Duraluxe is part of the Decoral System USA family of brands. Decoral System USA is a company with over 40 years of experience in research, development and manufacturing of decorative powder coating systems. Decoral is considered the industry leader for architectural, industrial and OEM decorative applications and is a fully integrated company that manufactures every component in its systems. Our company develops its own equipment, powder coatings, transfer films and inks.

Decoral System offers decorative coating services in North America through its extensive network of licensees.

Duraluxe is committed to the technological advancement of metal and aluminum decoration systems, seeking improvements in image definition, longevity, and durability.



OUR MANY FINISHES

GLOSSY

This finish is ideal for high color images. Glossy helps the colors pop and makes your image stand out.

AG | EXT | SRL:5

TEXTURED

Uniquely textured and improved scratch resistance for a durable option.

AG | EXT | SRL:8

SALT LAKE

A unique-textured finish with a canvas look and feel. Best when used with images that require a dramatic effect.

AG | EXT | SRL:10

GLOW

A finish with photoluminescent properties, it glows on the lighter areas of the image for up to 8 hours.

INT | SRL:7

MATTE

The Matte finish is our go-to finish for all around performance. Not only does it render amazingly vivid colors, but it lends itself to more muted colors as well.

INT | SRL:10

ICETOUCH

A soft touch feel ideal for black and white images. It renders deep blacks that give your image an archival quality found in galleries.

INT & EXT | SRL:7

WALLSKY

This specialized finish has reflective metallic embedded into the surface. When pressed it provides a glitter or sparkle effect to the image.

AG= Anti Graffiti | INT/EXT - Interior/Exterior
SRL= Scratch Resistance Level (0-10)



OUR MARKETS

PHOTOGRAPHY

We offer blanks with many unique features: Glossy, Textured, Matte, SaltLake, WallSky, Glow-in-the Dark, and IceTouch. Our panels can be cut without chipping or cracking. DURALUXE! When you need

ARCHITECTURE

With panels up to 4'X8' architectural applications are a no brainer. Duraluxe is scratch and graffiti resistance built in most standard finishes, with NO VOC's for your LEED projects.

ART

A unique-textured finish with a canvas look and feel. Best when used with images that require a dramatic effect.

INTERIOR DESIGN

Flat. Glossy. Been there, pressed that. With Durable you can sublimate and create unique custom designs, such as curved reception areas, shower panels and much more.

SIGNAGE

In the past, sublimation has been an interior technology. Duraluxe offers unrivaled outdoor durability, guaranteeing the panels for 5 years outdoors, anywhere in the world. Sublimation wayfinding, signs, memorials and plaques for the outdoors are now possible with Duraluxe.



The Duraluxe advantage

How are we different

Higher grade aluminum



Thicker gauge aluminum



Can be sheered after decoration



Can be drilled after decoration



7 finishes and counting



Highest flexibility



No solvents



The longest outdoor warranty in the industry

DURALUXE

The Ultimate Sublimation Panels

***With the Longest Warranty in the Industry**

**on select finishes only, call your Duraluxe sales rep for details*

